

Title of link: [Ertel & Company Partners with FormFire to Help Clients](#)

Ertel & Company has once again invested in technology to help our clients efficiently and effectively shop for health insurance coverage. By partnering with FormFire, LLC., our clients are able to eliminate paper forms, get the best quotes possible, and save precious time year after year because of the use of “smart” technology.

The FormFire technology creates one online survey that eliminates the use of paper. Ertel & Company uses the information from this online survey and electronically shops the health insurance marketplace to find the best combination of benefits and underwritten rates available in the marketplace. As important, the work that our clients do this year is not lost for next year. At the next renewal, our clients simply update their HIPAA compliant account and we once again shop the marketplace on their behalf.

In the past, groups with less than 100 employees have been forced to shop for health insurance coverage in a very inefficient and time consuming manner. Next to payroll, healthcare costs are the single largest expense an employer faces. Our clients want to provide the best medical insurance coverage for their employees at the best price. Employers have been forced to use a paper based system based on multiple complex forms. At the next renewal, last year’s paper based forms were outdated and the entire inefficient process started over again.

For more information about how Ertel & Company and Formfire can work for you, please visit www.formfire.com.



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