



Ertel & Company, Inc. Announces Staff Physician To Help Employers Control Health Care Costs



Amy Kiley Ertel MD

Ertel & Company is pleased to announce the creation of a Staff Physician position. Unmatched by any other independent insurance broker in the State of Indiana, the addition of a Staff Physician clearly puts us in the best position to help employers manage and control their health care costs.

After years of research on how to most effectively control health care costs, we have come up with an affordable solution to help our clients implement both comprehensive and cost effective wellness plans, demand management procedures, and targeted intervention program. Until now, it has been very difficult for employers with less than 500 employees to implement wellness programs on an affordable basis. The up front costs associated with the typical wellness programs have been a significant deterrent to many employers. Our unique approach provides a solution for both large employers as well as those companies with less than 500 employees.

Amy Kiley Ertel, MD will begin her duties on Tuesday, February 10, 2009. Dr. Ertel received her Bachelor of Science degree from Butler University in 1993. She went on to graduate from Indiana University School of Medicine in 1997. She has worked for several years as a general practice physician specializing in women's health. Her responsibilities at Ertel & Company will include interpreting the data revealed through our proprietary Health Risk Assessments, conducting various Wellness Seminars and Targeted Intervention Programs (ways to effectively deal with Weight Management, Smoking Cessation, reducing Heart Disease, Breast Cancer, etc.), and being available to discuss and help guide clients through complex medical situations.

Ertel & Company, Inc. is an independent insurance brokerage firm headquartered in Fishers, Indiana. Our organization specializes in offering, implementing, and servicing employee benefit programs. By specializing in employee benefits, we commit all our resources to helping our clients implement best practices and lead our industry in both expertise and the effective use of technology. Our continual focus on the use of cutting edge techniques put us in the best position to offer clients a Total Benefits Solution. Our expertise includes group health insurance, wellness programs, COBRA and HIPAA compliance, EAP's, disability, life, vision, dental, and retirement plans.

For more information, please contact Michael Ertel at MErtel@ertelandcompany.com or (317) 577-2777.